

Epsom and St Helier 2020-2030 Media coverage breakdown

There were a total of 26 unique articles published (some syndicated) between the period of 7 July to 10 October. The estimated reach for the articles is as follows:

- [Moving emergency services further away from people would 'save lives,' claim Epsom and St Helier Hospital despite fear](#)
Epsom Guardian – 10k
This is local London – 36k
Streatham Guardian – 56k
Your Local Guardian – 56k
Sutton Guardian – 18k
Total: 176k
Sentiment: Positive
- [Plans for future of Epsom and St Helier hospitals slammed for being 'vague and confusing'](#)
Dorking and Leatherhead Advertiser – 7k
Get Surrey – 245k
Total: 252k
Sentiment: Negative
- [Strong support for St Helier Hospital at public meeting](#)
Sutton Voice – 234
Total: 234
Sentiment: Positive
- [Talk and Tour events planned in the autumn at St Helier Hospital](#)
Sutton Voice – 234
Total: 234
Sentiment: Positive
- [St Helier and Epsom Hospital's 'throwing open their doors' for series of 'Talk and Tour' events in September](#)
Sutton Guardian – 18k
Streatham Guardian – 56k
Epsom Guardian – 10k
This is Local London – 36k
Total: 120k
Sentiment: Positive

6. [Ambitious 10-year health care vision set out by Epsom & St Helier NHS](#)
Eagle Radio – 43k
Total: 43k
Sentiment: Positive
7. [MP Tom to host public meeting on future of health services in the borough](#)
Sutton Voice – 234
Total: 234
Sentiment: Neutral
8. [Chief Executive Daniel Elkeles is pleased with how the Epsom and St Helier Annual Public Meeting went](#)
This is local London -32k
Sutton Guardian – 17k
Total: 49k
Sentiment: Positive
9. [Inside London's 'most dilapidated' hospital where patients are given sorbets to keep cool in summer](#)
London Evening Standard – 4M
Yahoo! News UK – 3M
Total: 7M
Sentiment: Negative
10. [MP continues to call on public to help save services at St Helier Hospital](#) **Neutral**
11. [A campaign to save St Helier Hospital has almost reached a thousand supporters in a week](#) **Neutral**
12. [Epsom and St Helier Hospitals want public input](#) **Neutral**
13. [People are being urged to come out en mass in support of St Helier and Epsom Hospitals.](#) **Neutral**
14. [Epsom's MP is urging residents to ignore a consultation that's been launched at the town's hospital](#) **Negative**
15. [The MP for Carshalton and Wallington has organised a public meeting regarding the future of St Helier Hospital](#) **Positive**
16. [Poor conditions at St Helier Hospital highlighted again](#) **Neutral**
17. [Epsom and St Helier Hospital Merges Debate](#) **Neutral**
Radio Jackie – 3k (per article)
Total: 26k
18. [Take part in the debate on the future provision of healthcare in our borough](#)
Sutton Voice – 4
Total: 4
Sentiment: Neutral

19. [Hospitals at risk of downgrading if investment not secured](#)
Epsom Guardian – 10k
Total: 10k
Sentiment: Positive
20. [Epsom and St Helier Hospital Trust: Plans to cut services at London hospital 'putting lives at risk'](#)
Evening Standard – 4m
Total: 4M
Sentiment: Negative
21. [MP Paul urges residents to take part in health consultation](#)
Sutton Voice – 4
Total: 4
Sentiment: Neutral
22. [Local MP speaks out over latest 'consultation' by St Helier and Epsom University Hospitals NHS Trust](#)
Your Local Guardian – 49k
This is local London – 32K
Wiltshire Times – 13k
Total: 94k
Sentiment: Negative
23. [Prime Minister's Questions: 19 July 2017 – News from Parliament](#) (SM on ESTH 2020-2030)
Brexit News – 0
Sentiment: Neutral
24. ['St Helier Hospital is safe,' says MP Paul Scully ahead of public meeting on September 7 from Sutton College](#)
This is local London – 36k
Sutton Guardian – 18k
Streatham Guardian – 56k
Total: 110k
Sentiment: Negative
25. [Sutton's Liberal Democrats call on government to agree £400 million funding for St Helier Hospital after public meeting on August 31](#)
Sutton Guardian – 18K
This is local London – 36k
Streatham Guardian – 56k
Total: 110k
Sentiment: Positive

26. [Epsom and Ewell Talking Newspaper secures exclusive interview with Transport Secretary Chris Grayling](#)

Epsom Guardian – 10k

Your Local Guardian – 56k

Streatham Guardian – 56k

Total: 122K

Sentiment: Neutral

Estimated overall reach: 12,112,700

Sentiment Breakdown (not including syndications):

Positive: 9

Neutral: 11

Negative: 6

Ratio of Positive:Negative – 16:9